

TESTIMONIALS

identifying opportunity through custom research

Retail Clients

"Don't change a thing! Keep the report quality high, the costs reasonable and the service attentive. All I want is to know that I have a partner that says 'if there's a will, there's a way'. Also knowing I don't have to schedule an extra day to re-write the report is worth a million bucks!"

Manager, Consumer Insights, Fortune 100 Grocery Retailer

"The more that I have partnered with MRSI, the more my satisfaction increases. My team has been a delight to partner with."

Specialty Retailer

"I am hoping to have the same level of service and excellent reporting I received from my first project. It made my life as a client side researcher so much easier!"

Fortune 100 Grocery Retailer

"Better senior level staff, attention to detail, reports that are ready to go."

Manager, Consumer Insights, Grocery Retailer

"I feel that there is a personal connection as well as the professional connection. This is not always the case with other companies."

Specialty Retailer

"Thoughtful test designs, great attention to detail, proactive account team."

Research Consultant, Grocery Retailer

"The contacts I have are super responsive and totally on the ball. It's so incredibly refreshing to work with people who go above and beyond to get things done."

Fortune 500 Specialty Retailer

"MRSI has been stepping in and providing us with the kind of sophisticated analyses that other research firms can not even attempt to do for us."

Fortune 500 Specialty Retailer

"In working with MRSI I was very impressed by the attention to detail and the availability of sr. level staff."

Manager, Consumer Insights, Fortune 100 Grocery Retailer

"Our account team has a high number of years of experience and it makes a huge difference in being able to turn over projects and step back on day to day project management. This enables our company to conduct a lot more research with a lot fewer employees."

Fortune 500 Specialty Retailer