

TESTIMONIALS

identifying opportunity through custom research

Insurance Clients

"MRSI draws implications from the research findings rather than just spewing out findings."

Senior Marketing Research Analyst, Insurance Provider

"I was very pleased with the entire process. The final report was excellent. The team was very easy to work with."

Fortune 100 Insurance Provider

"Overall, I appreciate the work that MRSI has done on behalf of our company. The team provided us great service during our project and they really understand the challenges within our business. My account team is a true asset to your firm and really does an excellent job."

VP, Sales & Marketing, Third-Party Health Benefits Administrator

"You make completing the studies easy. With the volume of studies I'm handling that is a premium benefit to me."

Fortune 500 Insurance Provider

"The team I worked with continuously strived to improve, welcomed our feedback and made improvements accordingly."

Senior Marketing Research Analyst, Insurance Provider

"Concise management-focused analysis; strong project management and follow-through."

VP, Sales & Marketing, Third-Party Health Benefits Administrator

"The account team does such a great job making clients feel at ease even if you yourself are confused about what your internal clients are looking for. They take care of all the details and make sure nothing is missed."

Senior Marketing Research Analyst, Insurance Provider