

TESTIMONIALS

identifying opportunity through custom research

Financial Services Clients

"We've been called one of the most demanding Market Research Departments in our sector and we deserve the reputation because we set very high standards—MRSI is willing and able to perform at such high levels—we've never been disappointed."

Senior Manager, Marketing Research, Fortune 1,000 Accounting Services Company

"I know I can give MRSI a project and they will be my partner not just my supplier."

Fortune 500 Financial Services Provider

"You have become one of our "considered set" of vendors. We like the customized approach offered by MRSI."

Director-Primary Competitive Intelligence, Fortune 500 Financial Data Services Company

"They take the research to the next level...don't just hand you a report."

Senior Project Manager, Fortune 500 Commercial Bank

"This was the first time that I have worked with MRSI and the team exceeded my expectations. I can't remember the last time that I have been so pleased with the level of service and the quality of work that I have received from a vendor."

Fortune 500 Insurance Provider

"We transferred a critical study from another vendor to MRSI—and MRSI did an exceptional job of making sure every detail was double and triple checked to ensure comparability of results."

Senior Manager, Marketing Research, Fortune 1,000 Financial Services Company

"MRSI has been extremely responsive and they are more familiar with our business and our overall needs."

Retail Deposit Products Manager, Fortune 100 Commercial Bank

"You don't just do what we say. You think about the issue and come back with thoughtful solutions. My research designs are stronger because of the effort your team provides. "

Fortune 500 Insurance Provider

"MRSI has the resources of a big shop but the account team makes you feel as if you're their most important client—giving you the attention you'd expect at a small shop."

Senior Manager, Marketing Research, Fortune 1,000 Financial Services Company

"I trust my team. MRSI more than others really partners with us to find solutions to problems whether it is a complex design or data collection roadblock. The team does a great job of brainstorming with us."

Fortune 500 Financial Services Company

"My team was awesome to work with...very professional and offered so many great insights."

Senior Project Manager, Fortune 500 Commercial Bank

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"I have been over-run by the volume of studies that I have worked on and have been able to rely on MRSI as if you were working in the office next to me. You have taken requirements and created neatly buttoned-up studies with actionable results. I could not be happier with the teams I have worked with."

Fortune 500 Financial Services Company