

## TESTIMONIALS

*identifying opportunity through custom research*

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### Consumer Products Clients

“For over 10 years, MRSI has been the constant force for our research needs. As with many consumer packaged goods companies, internal staff movements and changes are a way of life. Our MRSI team understands our product categories, provides value-added service and is always there to provide insight for our research department when changes occur.”

*Senior Market Research Manager, Personal Care Product Manufacturer*

“MRSI takes time to understand the situation around any request. They also make suggestions that empower you to better deliver upon your requirements.”

*Research Scientist, Fortune 100 Consumer Product Manufacturer*

“My MRSI team gives top quality effort and work to us. I can tell that they are passionate about their work and are committed to helping us—they go a step above time after time and that is more about WHO they are rather than WHAT they give us which is priceless.”

*Fortune 500 Food Product Manufacturer*

“Our feeling is that MRSI is the highest quality provider we have used.”

*Senior Manager, Marketing Analytics, Personal Care Product Manufacturer*

“I enjoy the relationships we have established with MRSI. We consider them a part of our family. The open and honest communication that exists is invaluable. They as well as we are willing to take and to respond to feedback and they understand and are willing to work with us.”

*Research Scientist, Fortune 100 Consumer Product Manufacturer*

“My account team is outstanding. I have really enjoyed working with them and feel that the level of service they provide is top-notch. Keep up the great work.”

*Fortune 500 Food Product Manufacturer*

“MRSI works diligently to understand the business and tailor their services to satisfy client requirements. Communication and deliverables are timely and they repeatedly demonstrate that they are willing to extend themselves to complete a job.”

*Lead Analyst, Tracking Research, Fortune 100 Consumer Product Manufacturer*

“In all the studies we have commissioned with MRSI, we found that we have been challenged on all of our assumptions going into each study and we have gained insights into what the study outputs would yield.”

*Senior Manager, Marketing Analytics, Personal Care Product Manufacturer*

“MRSI is an excellent research partner. The team is knowledgeable and responsive and was wonderful to work with.”

*Fortune 1,000 Consumer Products Manufacturer*

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### **Consumer Products Clients**

"MRSI is amazing. They always add value to our questions, projects and discussions. My team does an excellent job of meeting all the requirements we throw their way (regardless of the complexity). We can always send a research issue to them and they will figure out how to handle it."

*Associate Director Market Research, Personal Care Product Manufacturer*

"As our company has started to evolve and to therefore incorporate new and evolving test methodologies, I have enjoyed working with MRSI as a strategic partner rather than as just a vendor who executes requests. I appreciate their insights."

*Research Scientist, Fortune 100 Consumer Product Manufacturer*

"I get to say again that all of the folks at MRSI are terrific professionals; easy to work with, inventive and responsive. A real pleasure."

*Senior Market Research Manager, Personal Care Product Manufacturer*

"MRSI is easily accessible, knowledgeable and easy to work with. The data is always accurate. They save me time which is what I'm looking for...and they make me look good."

*Fortune 1,000 Consumer Products Manufacturer*