

TESTIMONIALS

identifying opportunity through custom research

Client Service

"This was the first time that I have worked with MRSI and the team exceeded my expectations. I can't remember the last time that I have been so pleased with the level of service and the quality of work that I have received from a vendor."

Fortune 500 Insurance Provider

"Our account team has a high number of years of experience and it makes a huge difference in being able to turn over projects and step back on day to day project management. This enables our company to conduct a lot more research with a lot fewer employees."

Fortune 500 Specialty Retailer

"MRSI is easily accessible, knowledgeable and easy to work with. The data is always accurate. They save me time which is what I'm looking for...and they make me look good."

Fortune 1,000 Consumer Products Manufacturer

"We really enjoy working with MRSI. Your team always treats us like we're number 1. Thanks!"

Casual Dining Restaurant Chain

"It's just such a delight. They're so responsive, thorough, diligent, helpful. I can't say enough good things."

Fortune 500 Specialty Retailer

"We know what we are going to get with MRSI and consistency and reliability are critical. Also - MRSI doesn't over promise and then fail to deliver."

Research Manager, Fortune 100 Consumer Product Manufacturer

"Don't change a thing! Keep the report quality high, the costs reasonable and the service attentive. All I want is to know that I have a partner that says 'if there's a will there's a way'. Also knowing I don't have to schedule an extra day to re-write the report is worth a million bucks!"

Manager, Consumer Insights, Fortune 100 Grocery Retailer

"More personalized attention—willing to work with me."

Manager, Market Research, Medical Device Manufacturer

"The level of service continues to improve. I know I can give MRSI a project and they will be my partner not just my supplier."

Fortune 500 Financial Services Provider

"Easy to work with and meet timelines with quality research and reports."

Fortune 500 Financial Services Provider

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"I am hoping to have the same level of service and excellent reporting I received from my first project. It made my life as a client side researcher so much easier!"

Fortune 100 Grocery Retailer

"Our company has been working with MRSI for over 5 years and, while we are not their largest client, MRSI continually provides us with high quality data and excellent customer service making us feel like we are important regardless of our total research budget. They are responsive to the many additional requests I receive from my internal clients and don't 'nickel and dime' me on my study costs."

Senior Analyst, Publishing Company

"Very pleased with the continued individualized professional and courteous service. The willingness to work closely and partner has been critical in the success of my recent projects. Very willing to tailor services to best suit my budget and needs."

Research Analyst, Fortune 500 Pharmaceutical Manufacturer

"I have been over-run by the volume of studies that I have worked on and have been able to rely on MRSI as if you were working in the office next to me. You have taken requirements and created neatly buttoned-up studies with actionable results. I could not be happier with the teams I have worked with."

Fortune 500 Financial Services Provider