

TESTIMONIALS

identifying opportunity through custom research

About Us

"My team gives top quality effort and work to us. I can tell that they are passionate about their work and are committed to helping us—they go a step above time after time and that is more about WHO they are rather than WHAT they give us which is priceless."

Fortune 500 Food Product Manufacturer

"You have great people on your staff."

Director-Primary Competitive Intelligence, Fortune 500 Financial Data Services Company

"Beyond understanding the objectives of the research project, my account executive understands what keeps me up at night and takes care of details—giving me both peace of mind and a good night's sleep."

Senior Manager, Marketing Research, Fortune 1,000 Financial Services Company

"I get to say again that all of the folks at MRSI are terrific professionals; easy to work with, inventive and responsive. A real pleasure."

Senior Market Research Manager, Personal Care Product Manufacturer

"We have a great MRSI team supporting us and they are always willing to work with us."

Project Analyst, Customer Relations, Business-to-Business Service Provider

"It is a pleasure to do business with MRSI."

Research Manager, Fortune 100 Consumer Product Manufacturer

"My account team is outstanding. I have really enjoyed working with them and feel that the level of service they provide is top-notch. Keep up the great work!"

Fortune 500 Food Product Manufacturer

"My MRSI team provides excellent support. They anticipate my needs while providing timely and relevant insights!"

Fortune 500 Financial Services Provider

"My team was very attentive to our needs and exceeded expectations in this area. We received highly valuable consultation and were very happy with the execution of the research."

Consumer Understanding Manager, Flavors and Fragrances Company

"I will continue to work with MRSI based on the relationship I have established with my team."

Manager, Market Research, Nutritional Product Manufacturer

"I enjoy the relationships we have established with MRSI. We consider them a part of our family. The open and honest communication that exists is invaluable."

Research Scientist, Fortune 100 Consumer Product Manufacturer

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"The account team does such a great job making clients feel at ease even if you yourself are confused about what your internal clients are looking for. They take care of all the details and make sure nothing is missed."

Senior Marketing Research Analyst, Insurance Provider

"The more that I have partnered with MRSI, the more my satisfaction increases. My team has been a delight to partner with."

Specialty Retailer

"The MRSI contacts I have are super responsive and totally on the ball. It's so incredibly refreshing to work with people who go above and beyond to get things done."

Fortune 500 Specialty Retailer

"My team does an outstanding job and is willing to go the extra mile to get things done right."

Research Analyst, Fortune 500 Pharmaceutical Manufacturer

"Please tell our account team we love their service and their work!!!"

Fortune 500 Specialty Retailer

"My team is very customer focused and it is nice to see that somewhere in corporate America that the customer is still right. Nice job."

Marketing Manager, Fortune 500 Pharmaceutical Manufacturer

"Quality customer service, genuinely likable suppliers and flexible and timely deliverables."

Fortune 500 Food Product Manufacturer

"My MRSI team always comes through on their promises. The cost is very effective. There is never any question or doubt as to the quality of the analyses."

Fortune 500 Pharmaceutical Manufacturer

"My team is excellent, goes beyond the call of duty, is very responsive, flexible, offers good advice, and is very well-organized."

Fortune 500 Quick Service Restaurant Chain

"My team was awesome to work with...very professional and offered so many great insights."

Senior Project Manger, Fortune 500 Commercial Bank

"MRSI is an excellent research partner. The team is knowledgeable and responsive and was wonderful to work with."

Fortune 1,000 Consumer Products Manufacturer